

2016-2017 SHAREHOLDERS

Wendy Batty	Rob LeQuelene
Tom Davies	Peter Plaizier
Chelsea Draeger	Ray Plaizier
Gertie Groeneweg	Tamara Konrad
Holly Janzen	Brent Pullishy
Marty Forbes	Doug Rutherford
David Fowler	Ivan Sawchuck
Kevin Hansen	Brandi Sliwa
Daryl Hooke	Chris Scheetz
Tamara Konrad	Brian Wilkes
Tanya Laughren	Ralph Zutter

2016-2017 BOARD OF DIRECTORS

Treasurer Jennifer Tower	Vice-Chair Syd Smith
Chair Kevin Spriggs	Secretary Chelsea Hazelwinkel
Doug Bauer	Darlene Kowalchuk
Michael Capus	Tamara Konrad
Cassandra Eddy	Erin Land
Brad Eves	Peter Plaizier
David Fowler	Gregg Reynolds
Daryl Hooke	Paul Turner
Mandi Hemmerling	

Vision

Creating a lasting and positive impact through giving.

Mission

CHED Santas Anonymous is devoted to bettering the lives of Children in Edmonton by delivering the "Spirit of Christmas" to less fortunate families.

Values

We act with integrity and honesty.

We are respectful and empathetic to the needs of the individuals we serve.

We are committed to building community through our programs and services.

We are transparent and inclusive with our clients and partners.

We are an organization built on compassion and fun.



A MESSAGE FROM THE BOARD CHAIR

This past year has seen success and challenges for 630 CHED Santas Anonymous. Our Committees and Board of Directors continued to work diligently through the year to establish Santas Depot at the Jerry Forbes Centre and while we still have a few more coats of paint and some plaster to go, we're well on our way to finally settling into our permanent home. This has been a huge step forward for our program and one that would not have been possible were it not for the incredible efforts of so many people in our organization who have been determined since day one to see this happen!

But then again that's what our program is all about – incredible people doing incredible things. It constantly amazes me how many good, quality people we attract. People who want to get involved, people who want to help out however they can. They're the backbone of who we are and what we do and they've played a vital role in our success for over 60 years!

To the Board Members who have completed their terms this fall we thank you for your dedication and your passion. Each of you in your own way has left an indelible mark on 630 CHED Santas Anonymous. Here's to a great year passed and best wishes to all Board of Directors, Shareholders, Staff and Volunteers as we launch into another great campaign!

- Kevin Spriggs



**630 CHED
Santas
Anonymous
Makes a
Difference**



**The North Pole
Program Assisted
34
Agencies**



**1112 Event & Depot Volunteers
worked a total of 11,595 hours**

**Over 1500 Drivers (+their helpers)
Delivered to 9798 homes**



**Elves Distributed
a Total of
27,791 Gifts**

**to 10,874
Families**



77% Delivery Drivers used the Santas Driver App
(that's an increase of 13% from 2015!)



**& 26,723
Children**

**Thanks to
169
Donation
Locations**

I can't thank you enough for the gifts you sent to my kids and will never forget their smiles once they saw your wonderful gifts.

- Bitar

I hope you will continue to share blessings to all kids like me.

- Avie

It actually brought me to tears knowing how much people really care for one another.

- Simone

We appreciate the love you have shown us this Christmas.

- Linda

Braving the weather to deliver gifts is an act of selflessness and has made Christmas truly meaningful for our family.

- Roxanne

You have restored our kids faith in Santa through your efforts.

- Jan

I thought my gifts were very nice, most of all I liked the big fuzzy dog!

- Grishma

**↑ 1796
Bags of toys
collected from Main
Collection Locations**

**\$557,837
Total Income
in 2016/2017**

