

Inspired by a simple wish to see every child receive a new toy at Christmas.

MISSION

CHED Santas Anonymous is devoted to bettering the lives of children in Edmonton by delivering the "spirit of Christmas" to less fortunate families.

VISION

Creating a lasting and positive impact through giving.

VALUES

We act with integrity and honesty;

We are respectful and empathetic to the needs of individuals we serve;

We are committed to building community through our programs and services;

We are transparent and inclusive with our clients and partners;

and We are an organization built upon compassion and fun.

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2019 ANNUAL REPORT

FISCAL YEAR ENDING JUNE 30, 2019



630 CHED
**SANTAS
ANONYMOUS**

- Irena, Toy Recipient 2015

630 CHED Santas Anonymous
Jerry Forbes Centre for Community Spirit
12122 68 Street NW Edmonton, AB T5B 1R1

780.428.8697
santa@santasanonymous.ca
www.santasanonymous.ca



MESSAGE FROM THE CHAIR

With the Christmas season fast approaching, I'm reminded once again what a dedicated, focused and determined group of volunteers we have assembled who support our program each year. I've been fortunate to be involved with 630 CHED Santas Anonymous for over 15 years now, but through all that time I still don't think I fully understand the impact our program has in our city. And every time I'm reminded of another event or deed that illustrates what we mean to the people we serve, I'm also reminded that it's never the act - but instead it's about the people behind the act - the caring, compassionate staff and volunteers who help us accomplish our goals. The people who hold our clients in the highest regard while delivering the spirit of Christmas. Because this is not about delivering toys - it's about delivering the spirit. It's about delivering dignity and it's about delivering respect. Our staff and volunteers set the standard for community giving and support. It's a tough standard to maintain - but it's one we proudly hold ourselves to.

On behalf of the Board of Directors of 630 CHED Santas Anonymous, thank you for another incredible year of service to our program. We continue to achieve because of you!

Kevin Spriggs

VOLUNTEER OVERVIEW

**71
GROUPS**



**1494
INDIVIDUALS**



**9664
HOURS**



DELIVERY WEEKEND



**1128
DRIVERS**



**569
DEPOT
VOLUNTEERS**

This year was my first year volunteering for Santas Anonymous, it brought me such joy! As a kid, Christmas morning was one of the most special and exciting times of the year, so this year I'm glad I got to be a part of making a few kids feel extra special and giving them that feeling of joy!

- Miranda, Volunteer

WHO YOU HELPED

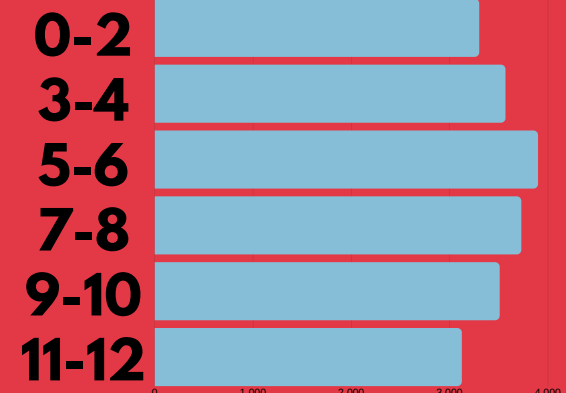
**21,723
CHILDREN**



- Kashton, Age 8



AGES



NORTH POLE PROGRAM

The North Pole Program provides a way for external agencies to use excess or 'ungiftable' donations received. This year, working with 36 agencies, 704 adults and teens and over 5000 children received assistance through the north pole program.

IMPACT THAT LASTS A LIFETIME

I was 8 years old. My brother Lonnie was born December 20, complications during his birth caused brain damage and he remained hospitalized over Christmas. It was a very stressful time for our family, I can't say enough about how Santas Anonymous touched our lives that Christmas.

- Toby, current volunteer and recipient in 1963

FUNDRAISING OVERVIEW



**\$575,216
TOTAL
MONETARY
DONATIONS**



**\$1,095,910
VALUE OF
TOYS GIFTED**



**148
COMMUNITY
DONATION
LOCATIONS**



**435
NEW
DONORS
GAVE**

This year is a challenging and lonely one, we moved in to our new apartment and we needed to make ends meet. We felt alone because we don't know much people in the community, A very big thanks for making our Christmas really really special.

- Melva, Recipient

\$235,564